



GENERATION POWER CT

WWW.GPCT.ORG/EVENTS

2026

INSPIRE

EMPOWER

LEAD

IMPACT

POWER & PURPOSE:

A GPCT ENERGY ADDRESS

Sponsorship Opportunities

Marriott Hartford Downtown

Friday, October 30, 2026



Be part of the conversation shaping CT's energy future. Learn about opportunities to spark change through advocacy, research, and community support.

Benefits and Sponsorship Levels

Presenting Sponsor: \$50,000

Exclusive for One Corporation

- Event name will feature “Presented by X Company”
- Corporate representative makes a statement at the event
- Option to have a booth at event with corporate information
- Giveaways in event swag bag for attendees to take home
- Top billing of logo on all event signage (250 attendees)
- Two full tables: 20 tickets
- Logo featured in:
 - Event invitation mailed to over 6,000 donors and partners
 - Printed event materials distributed to guests
 - Post-event print newsletter (3,000+ contacts)
 - E-newsletters promoting the event (20,000+ contacts)
 - Social media posts across all major platforms
- Featured on Generation Power CT website corporate giving page (1 year)
- Corporate name included in GPCT annual report (3,000+ distribution)



Platinum: \$25,000

- Top billing of logo on all event signage (250 attendees)
- Verbal recognition from the podium during the program
- Full table of 10 tickets
- Giveaways in event swag bag for attendees to take home
- Option to have a booth at event with corporate information
- Logo featured in:
 - Event invitation mailed to over 6,000 donors and partners
 - Printed event materials distributed to guests
 - Post-event print newsletter (3,000+ contacts)
 - E-newsletters promoting the event (20,000+ contacts)
 - Social media posts across all major platforms
- Generation Power CT website corporate giving page (1 year)
- Corporate name included in GPCT annual report (3,000+ distribution)

Gold: \$10,000

- Priority logo placement on event signage (250 attendees)
- 5 event tickets
- Option to have a booth at event with corporate information
- Logo featured in:
 - Printed event materials
 - Post-event print newsletter (3,000+ contacts)
 - E-newsletters promoting the event (20,000+ contacts)
 - Social media posts
- Generation Power CT website corporate giving page (1 year)
- Corporate name included in GPCT annual report

Silver: \$5,000

- Logo on event signage (250 attendees)
- 3 event tickets
- Logo featured in event printed materials
- Corporate name featured in:
 - Post-event print newsletter (3,000+ contacts)
 - E-newsletters promoting the event (20,000+ contacts)
 - Social media posts
- Generation Power CT website corporate giving page (1 year)
- Corporate name included in GPCT annual report

Bronze: \$2,500

- Corporate name on event signage (250 attendees)
- 2 event tickets
- Corporate name featured in:
 - Printed event materials
 - Post-event print newsletter (3,000+ contacts)
 - E-newsletters promoting the event (20,000+ contacts)
- Social media posts
- Corporate name included in GPCT annual report

Supporter: \$500

- 1 event ticket
- Corporate name featured in printed materials
- Corporate name included in GPCT annual report



Ready to make an IMPACT?!

Yes, we would like to sponsor at the following level:

Presenting: \$50,000

Platinum: \$25,000

Gold: \$10,000

Silver: \$5,000

Bronze: \$2,500

Supporter: \$500

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone #: _____

If applicable, please submit your company logo to elsa@gpct.org by **September 4th**.

If you have questions or need additional information, please call Elsa Monteiro, Director of Institutional Development, at **(860) 243-2345 ext. 3306**

Our Impact on the Community

As the cost of living increases, **the need for assistance does too.**

DATA FROM JULY 1, 2024 TO JUNE 30, 2025



TOTAL
HOUSEHOLDS
6,000+



TOTAL
INDIVIDUALS
14,000+



GRANT FUNDS
ALLOCATED
\$2.8M+

“I cannot **thank you enough** for this **wonderful news** about my application. This money will **go a long way** towards helping pay my electricity bills for the summer days ahead. You’re a true blessing!”

- A Client Testimonial