



# GENERATION POWER CT

[WWW.GPCT.ORG/EVENTS](http://WWW.GPCT.ORG/EVENTS)

2026

INSPIRE

EMPOWER

LEAD

IMPACT

## ***POWER & PURPOSE:***

**A GPCT ENERGY ADDRESS**

**Sponsorship Opportunities**

**Marriott Hartford Downtown**

**Friday, October 30, 2026**



Be part of the conversation shaping CT's energy future. Learn about opportunities to spark change through advocacy, research, and community support.

# Benefits and Sponsorship Levels

## Presenting Sponsor: \$50,000

Exclusive for One Corporation

- Event name will feature “Presented by X Company”
- Corporate representative makes a statement at the event
- Option to have a booth at event with corporate information
- Giveaways in event swag bag for attendees to take home
- Top billing of logo on all event signage (250 attendees)
- Two full tables: 20 tickets
- Logo featured in:
  - Event invitation mailed to over 6,000 donors and partners
  - Printed event materials distributed to guests
  - Post-event print newsletter (3,000+ contacts)
  - E-newsletters promoting the event (20,000+ contacts)
  - Social media posts across all major platforms
- Featured on Generation Power CT website corporate giving page (1 year)
- Corporate name included in GPCT annual report (3,000+ distribution)



## Platinum: \$25,000

- Top billing of logo on all event signage (250 attendees)
- Verbal recognition from the podium during the program
- Full table of 10 tickets
- Giveaways in event swag bag for attendees to take home
- Option to have a booth at event with corporate information
- Logo featured in:
  - Event invitation mailed to over 6,000 donors and partners
  - Printed event materials distributed to guests
  - Post-event print newsletter (3,000+ contacts)
  - E-newsletters promoting the event (20,000+ contacts)
  - Social media posts across all major platforms
- Generation Power CT website corporate giving page (1 year)
- Corporate name included in GPCT annual report (3,000+ distribution)

## Gold: \$10,000

- Priority logo placement on event signage (250 attendees)
- 5 event tickets
- Option to have a booth at event with corporate information
- Logo featured in:
  - Printed event materials
  - Post-event print newsletter (3,000+ contacts)
  - E-newsletters promoting the event (20,000+ contacts)
  - Social media posts
- Generation Power CT website corporate giving page (1 year)
- Corporate name included in GPCT annual report

## Silver: \$5,000

- Logo on event signage (250 attendees)
- 3 event tickets
- Logo featured in event printed materials
- Corporate name featured in:
  - Post-event print newsletter (3,000+ contacts)
  - E-newsletters promoting the event (20,000+ contacts)
  - Social media posts
- Generation Power CT website corporate giving page (1 year)
- Corporate name included in GPCT annual report

## Bronze: \$2,500

- Corporate name on event signage (250 attendees)
- 2 event tickets
- Corporate name featured in:
  - Printed event materials
  - Post-event print newsletter (3,000+ contacts)
  - E-newsletters promoting the event (20,000+ contacts)
- Social media posts
- Corporate name included in GPCT annual report

## Supporter: \$500

- 1 event ticket
- Corporate name featured in printed materials
- Corporate name included in GPCT annual report



# Ready to make an IMPACT?!

Yes, we would like to sponsor at the following level:

Presenting: \$50,000

Platinum: \$25,000

Gold: \$10,000

Silver: \$5,000

Bronze: \$2,500

Supporter: \$500

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone #: \_\_\_\_\_

If applicable, please submit your company logo to [elsa@gpct.org](mailto:elsa@gpct.org) by **October 3rd**.

SCAN THE QR CODE to fill out our online form:



If you have questions or need additional information, please call Elsa Monteiro, Director of Institutional Development, at **(860) 243-2345 ext. 3306**

## Our Impact on the Community

As the cost of living increases, **the need for assistance does too.**

DATA FROM JULY 1, 2024 TO JUNE 30, 2025



TOTAL  
HOUSEHOLDS  
**6,000+**



TOTAL  
INDIVIDUALS  
**14,000+**



GRANT FUNDS  
ALLOCATED  
**\$2.8M+**

“I cannot **thank you enough** for this **wonderful news** about my application. This money will **go a long way** towards helping pay my electricity bills for the summer days ahead. You’re a true blessing!”

- A Client Testimonial